





# WHAT IS SKATE LIKE A GIRL?



**We are a 501(c)3  
federally recognized  
non-profit organization  
with a mission to create  
an inclusive community  
by promoting confidence,  
leadership, and social  
justice through  
skateboarding.**





# WHY SKATE LIKE A GIRL?

Historically, certain identities, such as women and trans people, have been excluded from skateboarding.

Since 2000, we've been transforming this by building a community that challenges who and how people skateboard.

We achieve this through programs that create safe spaces and eliminate barriers to access.





# WHERE ARE WE?

WE HAVE  
CHAPTERS IN

**SEATTLE  
PORTLAND  
SF BAY AREA**

WE HAVE ACTIVATED  
IN 20+ CITIES  
GLOBALLY INCLUDING:

**TOKYO  
NEW YORK  
LOS ANGELES  
VANCOUVER**

WE REACH A  
GLOBAL AUDIENCE  
ONLINE

**100K+**





# WHO DO WE SERVE?

Over 11,000 individuals participate with us annually.  
We serve those who are often underrepresented  
in skateboarding.



**WOMEN  
& TRANS**



**YOUTH**





# WHAT DO WE DO?

- WOMEN & TRANS SESSIONS
- SUMMER CAMPS
- OUTREACH PROGRAMS
- VIRTUAL PROGRAMS
- CONVERSATIONS + WORKSHOPS
- MULTI-DAY GLOBAL EVENTS





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# WOMEN & TRANS SESSIONS

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- Partner with local indoor spaces
- Intentional space for women, trans, non-binary, and/or gender non-conforming skaters
- In 2019, overall growth of 28% year over year

**166 WT SESSIONS IN 2019**





# **SUMMER CAMPS**

- **Offered \$20,433 in scholarships in 2019**
- **Specialty weeks for Grrls, Women & Trans Teens/Adults, Queer & Trans, and more**
- **Partnerships with YMCA, various cities, and indoor facilities**

**82 CAMPS IN 2019**



# OUTREACH PROGRAMS

- Serving high needs youth at their community spaces, in partnership with schools or agencies
- Serving all gender youth
- All gear provided

**383 HOURS OF PROGRAMMING**

**335 TEEN + ADULT VOLUNTEERS**





# VIRTUAL PROGRAMS

## AT HOME CAMP (SUMMER 2020)

- Launched first ever "At Home Skate Camp"
- Served 200 campers of all ages
- SHRED life skills curriculum paired with tutorial videos and individualized coaching calls

## VIRTUAL SHOP HANGS

- Over 70+ participants around the world tuned in live
- Special Guests pro skaters + industry leaders
- Trivia / Raffle / Giveaways

## VIRTUAL WOMEN & TRANS SESH

- Hosted 6 virtual global skate sessions
- Participants from US, Peru, Vancouver, Montreal, Mexico





# DIGITAL CONTENT

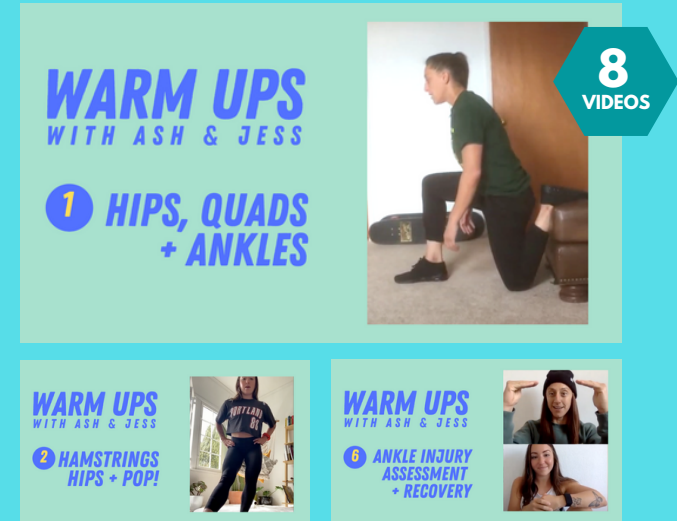
- Global reach
- Diverse identities



## "HOW-TO" SKATE SERIES



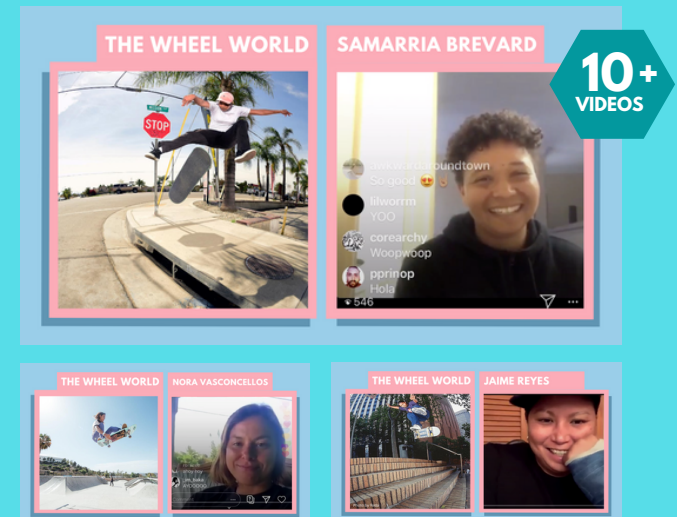
## STRETCHES + WARM UPS



## COMMUNITY TRICK TIPS



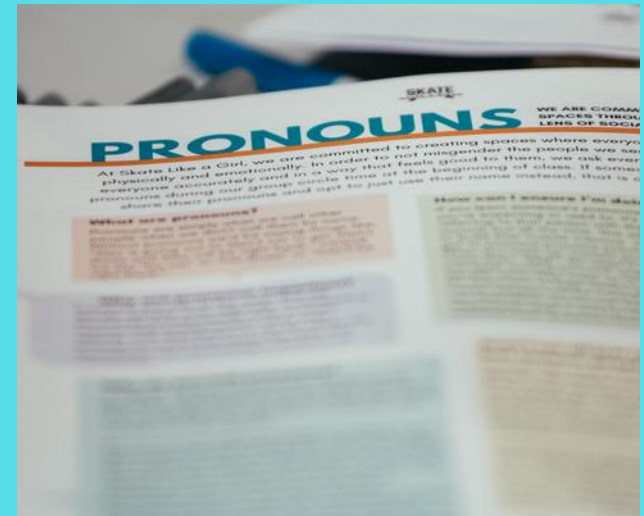
## PRO INTERVIEWS





# COMMUNITY CONVERSATIONS + WORKSHOPS

- "Allysk8" workshop
- Panel hosting + speaking
- Mentoring grassroots skate organizations





# GLOBAL EVENTS

**WOF IS THE  
LONGEST RUNNING  
GLOBAL GATHERING  
OF WOMEN AND  
TRANS SKATERS,  
WITH FOUR DAYS OF  
ACTIVITIES  
INCLUDING:**

- KAROKE PARTY
- FILM PREMIERES
- ART/ PHOTO SHOW
- THE WITCH HUNT
- MULTI DIVISION SKATE CONTEST
- QUEER & TRANS SKATE JAM
- WORKSHOP + PANEL DISCUSSIONS
- ALL WOMEN & TRANS EVENT STAFF  
(JUDGES, MCS, PHOTOGRAPHERS, FILMERS)



## WHEELS OF FORTUNE

**2015**



**2019**



**SEATTLE, WA**







**FIRST GLOBAL GATHERING OF  
WOMEN AND TRANS SKATERS  
IN OAKLAND, CA. 2 DAYS OF  
FESTIVITIES ALONGSIDE HISTORICAL  
"LIFE IS LIVING FESTIVAL"  
IN WEST OAKLAND, CA.**

- **SHOP HANGS WELCOME PARTY**
- **FREE BEGINNER SKATE CLINICS**
- **ALL AGES/ABILITIES SHOWCASE**
- **SKATE COMPETITION**



**OAKLAND, CA**







**In 2018**  
we made space for  
**7,163**  
skateboarders  
in Seattle, Portland, SF  
and beyond

**In 2019**  
we made space for  
**11,612**  
skateboarders  
in Seattle, Portland, SF  
and beyond

**IN 2019 WE...**

engaged  
**335**  
volunteers

worked with  
**153**  
community  
partners

hosted  
**657**  
programs

activated in  
**25**  
different  
cities

hosted  
**6**  
community  
workshops



# SPONSOR OPPORTUNITIES

## TITLE SPONSOR



## DONATION MATCHING



## IN-KIND PRODUCT



## COLLAB MERCH



EVENT SPONSOR  
PROGRAM SPONSOR  
CUSTOM / DESIGN YOUR OWN

GIVING TUESDAY  
GLOBAL  
FUNDRAISING  
CAMPAIGN

PRODUCT  
SAMPLING/  
GIFTING

CREATIVE COLLAB  
PROCEEDS FROM  
EXISTING PRODUCT

## OUR PARTNERS





# THANK YOU!

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[SKATELIKEAGIRL.COM](http://SKATELIKEAGIRL.COM)

