



# 2019 ANNUAL REPORT





# WHAT IS SKATE LIKE A GIRL



We are a 501(c)3 federally recognized non-profit organization with a mission to create an inclusive community by promoting confidence, leadership, and social justice through skateboarding.





# WHY WE NEED SKATE LIKE A GIRL

Historically, certain identities, such as women and trans people, have been excluded from skateboarding.

Since 2000, we've been transforming this by building a community that challenges who and how people skateboard.

We achieve this through programs that create safe spaces and eliminate barriers to access.



# WHERE IS SKATE LIKE A GIRL

Skate Like a Girl is headquartered in Seattle, WA.

Additional chapters are in Portland and the San Francisco Bay Area.

Outside of our 3 major locales, we activated over 20 different cities around the globe in 2019.

Additional online global reach via YouTube, Facebook, Instagram, and Twitter combines for an audience of over 100K people.



# WHO WE REACH

We created intentional spaces for youth, women, trans, non-binary and/or gender non-conforming skaters.

**WOMEN  
& TRANS**

**YOUTH**

# 11,612 SKATERS

REACHED IN 2019





# HOW WE REACH

We provided lessons, camps open skate opportunities

WOMEN &  
TRANS  
SESSIONS

SUMMER  
CAMPS

YOUTH  
OUTREACH

# 657 PROGRAMS

HOSTED IN 2019





# KEY PROGRAMMING

These are the programs that make our mission the new normal:

- Women & Trans Sessions
- Camps
- Youth Outreach
- Wheels of Fortune





# W & T SESSIONS

Women & Trans Sessions created an intentional space for women, trans, non-binary, and/or gender non-conforming skaters.

Provided lessons and open skate opportunities.

Hosted 166 W&T sessions, for an overall growth of 28% year over year.

Partnered with local indoor spaces like Commonwealth, Nike SB, All Together Skate Park, Bellevue Indoor, Rob Skate Academy, and Bay Area Derby.





## CAMPS

Awarded \$20,433.3 in summer camp scholarships to 99 low income families.

Offered 82 total camps, for a 9.3% year over year increase.

Continued QT Sk8 Camp for queer and/or trans skaters, in Seattle, WA and Oakland, CA.

Launched first ever Skate Like a Girl camps in Oakland, CA in partnership with Bay Area Derby

Hosted our first overnight camp in partnership with YMCA and Nike SB.





# YOUTH OUTREACH

We Partnered with Up2Us Sports to employ 4 trauma sensitive Americorps coaches serving over 2,000 hours collectively.

We provided 383 hours of programming for high needs young people up and down the West Coast.

We engaged 335 volunteers, from teens in our Youth Employment Skateboarding program, to countless adult advocates.



# 2015



## WHEELS OF FORTUNE

Wheels of Fortune (WOF) is the longest running global gathering of women and trans skaters.

2019 WOF Partners Included:  
Thrasher, Nike SB, DLX, Quell  
Skateboarding, The Skate Witches

Activities Included:

- The Witch Hunt
- Skate Competition
- Karaoke
- Skate Video Premieres
- Photo Show
- Panel Discussion

# 2019





*In 2019  
we created space for*

**11,612**

*skateboarders  
in Seattle, Portland, the SF  
Bay Area and beyond*

engaged  
**335**  
volunteers

worked with  
**153**  
community  
partners

hosted  
**657**  
programs

activated in  
**25**  
different  
cities

hosted  
**6**  
community  
workshops

